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08/06/04

## INFORMATION DISCLOSURE STATEMENT BY APPLICANT

(Use as many sheets as necessary)

Sheet 1

of 1

**Complete if Known**

Application Number	09/857,256
Filing Date	01 JUN 2000
First Named Inventor	ELDERING
Art Unit	2611
Examiner Name	GRANT, CHRIS
Attorney Docket Number	T702-15

## U. S. PATENT DOCUMENTS

[illegible]

## FOREIGN PATENT DOCUMENTS

FOREIGN PATENT DOCUMENTS					
Examiner Initials*	Cite No. <sup>1</sup>	Foreign Patent Document	Publication Date	Name of Patentee or Applicant of Cited Document	Pages, Columns, Lines, Where Relevant Passages Or Relevant Figures Appear
		Country Code <sup>3</sup> *Number <sup>4</sup> *Kind Code <sup>5</sup> (if known)	MM-DD-YYYY		
AS	BU	CA2323166	04-13-2001	BACSO	
	BV	WO9966719	12-23-1999	ZIGMOND	
	BW	WO9965237	12-16-1999	ISMAIL	
	BX	WO0022818	04-20-2000	YUEN	
	BY	WO9952285	10-14-1999	HENDRICKS	
	BZ	WO9960789	11-25-1999	KNEE	

**Examiner  
Signature**

Date  
Considered

09/7/15

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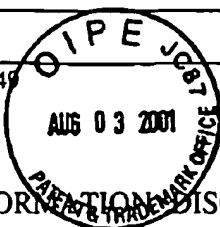
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<div style="border: 2px solid black; border-radius: 50%; padding: 10px; display: inline-block;"><div style="text-align: center;">O I P E JUL 30 2001 PATENT AND TRADEMARK OFFICE</div></div> <div style="text-align: center; margin-top: 10px;">AUG 03 2001</div>		Form PTO-1449 (REV. 8-83)		U.S. DEPARTMENT OF COMMERCE PATENT AND TRADEMARK OFFICE		ATTY. DOCKET NO. T702-15		SERIAL NO. 09/857/256						
		INFORMATION DISCLOSURE CITATION  (Use several sheets if necessary)				APPLICANT ELDERING ET AL.		FILING DATE 01 JUNE 2001		GROUP UNKNOWN				
U.S. PATENT DOCUMENTS														
EXR INITIAL		DOCUMENT NUMBER							DATE	NAME	CLASS	SUBCLASS	FILING DATE IF APPROPRIATE	
AS	AW	5	9	3	3	8	1	1	08/99	Angles et al.	705	14		
	AX	5	9	4	8	0	6	1	09/99	Merriman et al.	709	219		
	AY	5	9	7	4	3	9	8	10/99	Hanson et al.	705	14	<div style="border: 1px solid black; padding: 5px; display: inline-block;">RECEIVED JAN 07 2002</div>	
	AZ	5	9	7	7	9	6	4	11/99	Williams et al.	345	327		
	AAA	5	9	9	1	7	3	5	11/99	Gerace	705	10	Technology Center 2600	
	ABB	6	0	0	5	5	9	7	12/99	Barrett et al.	348	1		
	ACC	6	0	2	0	8	8	3	02/00	Herz et al.	345	327		
	ADD	6	0	5	5	5	1	0	04/00	Henrick et al.	705	14		
	AEE	6	0	8	8	7	2	2	07/00	Herz et al.	709	217		
	AFF	6	1	0	8	6	3	7	08/00	Blumenau	705	7		
	AGG	6	1	1	9	0	9	8	09/00	Guyot et al.	705	14		
FOREIGN PATENT DOCUMENTS														
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													YES	NO
AS	BS	2	3	4	8	3	4	6	09/00	GB			YES	
XS	BT	2	3	4	8	5	3	0	10/00	GB			YES	
OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)														
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PATENT AND TRADEMARK OFFICE

ATTY. DOCKET NO.

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APPLICANT

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INFORMATION DISCLOSURE CITATION

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U.S. PATENT DOCUMENTS

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AS	AL	5	6	3	2	0	0	7	05/97	Freeman	395	75	
	AM	5	6	3	6	3	4	6	06/97	Saxe	395	201	
	AN	5	7	1	0	8	8	4	01/98	Dedrick	395	200.47	RECEIVED
	AO	5	7	2	4	5	2	1	03/98	Dedrick	395	226	JAN 07 2001
	AP	5	7	4	0	5	4	9	04/98	Reilly et al.	705	14	Technology Center 2600
	AQ	5	7	5	8	2	5	7	05/98	Herz et al.	455	2	
	AR	5	7	5	8	2	5	9	05/98	Lawler	455	5.1	
	AS	5	7	9	0	9	3	5	08/98	Payton	455	5.1	
	AT	5	8	4	8	3	9	6	12/98	Gerace	705	10	
	AU	5	9	1	5	2	4	3	06/99	Smolen	705	14	
	AV	5	9	1	8	0	1	4	06/99	Robinson	395	200.49	

FOREIGN PATENT DOCUMENTS

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	BP	0	0	5	5	7	4	8	09/00	WO			✓
	BQ	0	1	2	4	0	2	7	04/01	WO			✓
	BR	2	2	8	6	2	4	3	04/01	CA			✓

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

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	AB	4	6	0	2	2	7	9	07/86	Freeman	358	86	
	AC	4	7	4	5	5	4	9	05/88	Hashimoto	364	402	
	AD	5	1	5	5	5	9	1	10/92	Wachob	358	86	
	AE	5	2	2	3	9	2	4	06/93	Strubbe	358	86	
	AF	5	3	1	9	4	5	5	06/94	Hoarty et al.	348	7	
	AG	5	4	1	0	3	4	4	04/95	Graves et al.	348	1	
	AH	5	4	4	6	9	1	9	08/95	Wilkins	455	6.2	
	AI	5	5	5	9	5	4	9	09/96	Hendricks et al.	348	6	
	AJ	5	6	0	0	3	6	4	02/97	Hendricks et al.	348	1	
✓	AK	5	6	0	4	5	4	2	02/97	Dedrick	348	552	

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FOREIGN PATENT DOCUMENTS

		DOCUMENT NUMBER							DATE	COUNTRY	CLASS	SUBCLASS	TRANSLATION	
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AS	BA	9	7	1	2	4	8	6	04/97	WO			✓	
	BB	9	7	1	7	7	7	4	05/97	WO			✓	
	BC	9	7	4	1	6	7	3	11/97	WO			✓	
	BD	9	8	2	1	8	7	7	05/98	WO			✓	
	BE	9	8	2	8	9	0	6	07/98	WO			✓	
	BF	9	8	3	4	1	8	9	08/98	WO			✓	
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	BH	9	9	0	4	5	6	1	01/99	WO			✓	
✓	BI	9	9	4	4	1	5	9	09/99	WO			✓	

OTHER DOCUMENTS (Including Author, Title, Date, Pertinent Pages, Etc.)

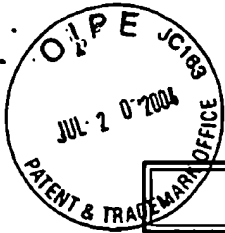
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DATE CONSIDERED

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# ELECTRONIC INFORMATION DISCLOSURE STATEMENT

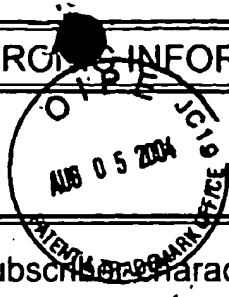
Electronic Version v18

Stylesheet Version v18.0

Title of Invention	Subscriber Characterization and Advertisement Monitoring System																																																																
<div>Application Number: 09/857256</div> <div>Confirmation Number: 4893</div> <div>First Named Applicant: Charles Eldering</div> <div>Attorney Docket Number: T702-15</div> <div>Art Unit: 2611</div> <div>Examiner: S Grant</div> <div>Search string: ( 5233423 or 5374951 or 5515098 or 5635989 or 5786845 or 5805974 or 6002397 ).pn.</div> <div></div> <div><b>RECEIVED</b> JUL 23 2004 Technology Center 2600</div>																																																																	
<b>US Patent Documents</b>  Note: Applicant is not required to submit a paper copy of cited US Patent Documents																																																																	
<table border="1"><thead><tr><th>init</th><th>Cite.No.</th><th>Patent No.</th><th>Date</th><th>Patentee</th><th>Kind</th><th>Class</th><th>Subclass</th></tr></thead><tbody><tr><td><input checked="" type="checkbox"/></td><td>1</td><td>5233423</td><td>1993-08-03</td><td>JERNIGAN</td><td></td><td></td><td></td></tr><tr><td><input type="checkbox"/></td><td>2</td><td>5374951</td><td>1994-12-20</td><td>WELSH</td><td></td><td></td><td></td></tr><tr><td><input type="checkbox"/></td><td>3</td><td>5515098</td><td>1996-05-07</td><td>CARLES</td><td></td><td></td><td></td></tr><tr><td><input type="checkbox"/></td><td>4</td><td>5635989</td><td>1997-06-03</td><td>ROTHMULLER</td><td></td><td></td><td></td></tr><tr><td><input type="checkbox"/></td><td>5</td><td>5786845</td><td>1998-07-28</td><td>TSURIA</td><td></td><td></td><td></td></tr><tr><td><input type="checkbox"/></td><td>6</td><td>5805974</td><td>1998-09-08</td><td>HITE</td><td></td><td></td><td></td></tr><tr><td><input checked="" type="checkbox"/></td><td>7</td><td>6002397</td><td>1999-12-14</td><td>HITE</td><td></td><td></td><td></td></tr></tbody></table>		init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass	<input checked="" type="checkbox"/>	1	5233423	1993-08-03	JERNIGAN				<input type="checkbox"/>	2	5374951	1994-12-20	WELSH				<input type="checkbox"/>	3	5515098	1996-05-07	CARLES				<input type="checkbox"/>	4	5635989	1997-06-03	ROTHMULLER				<input type="checkbox"/>	5	5786845	1998-07-28	TSURIA				<input type="checkbox"/>	6	5805974	1998-09-08	HITE				<input checked="" type="checkbox"/>	7	6002397	1999-12-14	HITE			
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<b>Signature</b>  <table border="1"><tr><td>Examiner Name</td><td>Date</td></tr><tr><td></td><td>09/20/05</td></tr></table>		Examiner Name	Date		09/20/05																																																												
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## ELECTRONIC INFORMATION DISCLOSURE STATEMENT

Electronic Version v18  
 Stylesheet Version v18.0



Title of Invention

Subscriber characterization and advertisement monitoring system

Application Number: 09/857256

Confirmation Number: 4893

First Named Applicant: Charles Eldering

Attorney Docket Number: T702-15

Art Unit: 2611

Examiner: Christopher Grant

Search string: ( 4573072 or 5251324 or 5287181 or 5550928 or 5754938 or 5774664 or 5796952 or 5818935 or 5819156 or 5857190 or 5956637 or 5974299 or 6018710 or 6133912 or 6160570 or 6236978 or 6286005 or 6286140 or 6327574 or 6457010 or 6684194 or 6460036 or 5231494 or 5682195 or 5704017 or 5761662 or 5926205 or 6029195 or 6177931 or 6216129 or 6298348 or 6354519 or 6446261 or 6463585 ).pn.



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## US Patent Documents

Note: Applicant is not required to submit a paper copy of cited US Patent Documents

init	Cite.No.	Patent No.	Date	Patentee	Kind	Class	Subclass
AS	1	4573072	1998-02-01	FREEMAN			
	2	5251324	1993-10-01	MCMULLAN			
	3	5287181	1994-02-01	HOLMAN			
	4	5550928	1996-08-01	LU			
	5	5754938	1998-05-01	HERZ			
	6	5774664	1998-06-01	HIDARY			
	7	5796952	1998-08-01	DAVIS			
	8	5818935	1998-10-01	MAA			
	9	5819156	1998-10-01	BELMONT			
	10	5857190	1999-01-01	BROWN			
	11	5956637	1999-09-01	ERICSSON			
	12	5974299	1999-10-01	MASSETTI			
	13	6018710	2000-01-01	WYNBLATT			
	14	6133912	2000-10-01	MONTERO			
	15	6160570	2000-12-01	SITNIK			
	16	6236978	2001-05-01	TUZHILIN			

AS	17	6286005	2001-09-01	CANNON
	18	6286140	2001-09-01	IVANYI
	19	6327574	2001-12-01	KRAMER
	20	6457010	2002-09-04	ELDERING
	21	6684194	2004-01-24	ELDERING
	22	6460036	2002-10-01	HERZ
	23	5231494	1993-07-27	WACHOB
	24	5682195	1997-10-01	HENDRICKS
	25	5704017	1997-12-01	HECKERMAN
	26	5761662	1998-06-01	DASAN
	27	5926205	1997-07-01	KRAUSE
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	29	6177931	2001-01-01	ALEXANDER
	30	6216129	2001-04-01	ELDERING
	31	6298348	2001-10-02	ELDERING
	32	6354519	2001-11-27	ELDERING
	33	6446261	2002-09-01	ROSSER
✓	34	6463585	2002-10-01	HENDRICKS

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